



**Posterboy Skills Academy**

# **AAU BASKETBALL**

**SPONSORSHIP LETTER & APPLICATION**

**MICHAEL BOBBY- President and Director of Operations**

[posterboyskillsacademy@gmail.com](mailto:posterboyskillsacademy@gmail.com)

760-646-3823

[www.posterboyskillsacademy.com](http://www.posterboyskillsacademy.com)

**Posterboy Skills Academy** sets out to benefit youth through the sport of basketball. We would appreciate your help for this year's campaign. As our AAU season begins in the spring of 2023, our fundraising efforts begin now. Our goal is to raise money so that travel accommodations, tournament fees, practice time as well as equipment and uniform expenses can be subsidized by various donations. This will enable our team to participate, compete and gain prominent exposure in the Amateur Athletic Union.

**Posterboy Skills Academy(81-5027153)** is a non-profit organization that provides mentoring and Basketball skills training for all Elementary and High School youth in the High Desert area. Posterboy Skills Academy Will form relationships and partnerships with local and surrounding businesses and school districts in order to keep the Posterboy Skills Academy program available to all of our high desert youth. Plans have been set for weekly training leading to the selection of our Elite teams. Posterboy Skills Academy is geared and motivated to help the youth earn scholarships to colleges and universities around the country. Although some view Basketball as merrily a sport, the Posterboy Skills Academy family cherishes its opportunities and ability to change an Athletes lives by teaching leadership, teamwork, and perseverance.

Our plan to make Posterboy Skills Academy a success is to provide the youth elementary through high school with great personal skills, such as communication, leadership, responsibility, study aids, team work, and situation solving, along with year round intense physical and mental training. We intend to help build Elite Athletes, Mentally, Physically and Socially.

Study Habits  
Ball Handling Drills  
Shooting Drills  
Foot Work Drills  
Drills For Explosion  
Quickness Drills  
Reaction Drills  
Defensive drills  
Scenario/Situation Drills  
Dream Building(Today's realities are yesterday's dreams come true)

-invajy

The way we plan to market our players is through entering our team into some of the most competitive and popular Spring & Summer tournaments in Socal, Las Vegas, Arizona & more. All games will be filmed and players will be able to have a players mixtape which will include highlights from the offensive and defensive sides of the court. These highlight reels will be put onto social networks such as youtube, Instagram, Facebook with dunkademics, hoopmixtape, and etc. We will also feature stats and player profiles on our website.

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping the youth of today in the classroom and steered away from negative influences. We value the importance of education on and off of the court, service and appreciation for the community and our team philosophy will embody these elements of emphasis.

We appreciate any type of contribution to our program either monetary, or goods and services.

Thank you for considering the **Posterboy Skills Academy** AAU program for sponsorship. If you can help us out in any way it would be greatly appreciated.

Sincerely,

Posterboy Skills Academy  
22900 Esaws Rd  
Apple Valley, Ca 92307  
[www.posterboyskillsacademy.com](http://www.posterboyskillsacademy.com)



**Posterboy Skills Academy**

Michael Bobby  
Director of Basketball Operations

*"By contributing today, you will help us build for tomorrow"  
Posterboy Skills Academy appreciates your support this season and seasons to come.*

**Posterboy Skills Academy Club Sponsorship Form**  
***What's in it for you and your business?***

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
  - Demonstrate your willingness to invest in today's youth
- Facilitate the growth of the "Posterboy Skills Academy Basketball Club" AAU program
  - Embrace the opportunity to demonstrate customer appreciation
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person's Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Phone: \_\_\_\_\_

What will be your level of sponsorship? \_\_\_\_\_

**The G.O.A.T**

Team sponsorship \$8,000

Covers 8 player team, jersey package, tournament fees(5 months), Las Vegas tournament travel, room and board cost.

- Team Jersey framed and signed by all Players on roster
- Business name on all hosted events
- XL company/business banner in gym
- Advertising logo on our website with link to your website(12 months)
- Business name or logo on team jersey's, event T-shirts and printed material
- Recognition plaque

**The Gold Jacket**

Team Sponsorship \$4,000

Covers 8 player team, jersey package, Las Vegas tournament travel, room and board cost

- Team Jersey framed and signed by all Players on roster
- L company/business banner in gym
- Advertising logo on our website with link to your website(8 months)
- Business name or logo on team jersey's, and printed material
- Recognition plaque

### The MVP

Player sponsorship \$2400

Covers 1 player for Fall, Winter, and Spring/Summer seasons, (1) jersey package, tournament cost for all seasons as well as Las Vegas tournament

- M company/business banner in gym
- Advertising logo on our website with link to your website(6 months)
- Business name or logo on team jersey's, and printed material
- Recognition plaque

### The Starter

Player Sponsorship \$1000

Covers 1 player, (1) Jersey and shorts, Tournament fee for 1 player, Las Vegas Tournament cost for 1 player

- Advertising logo on our website with link to your website(3 months)
- Recognition plaque

### The 6th man

Player Sponsorship \$500

Covers 1 player, (1) Jersey and shorts, Tournament cost for 1/2 of the season

- Advertising logo on our website with link to your website(2 months)
- Recognition plaques

### The team player

Player Sponsorship \$200

Covers 1 player, (1) Jersey and shorts, Tournament cost for 1 month

- Advertising logo on our website with link to your website(1 month)
- Recognition Certificate

On behalf of Posterboy Skills Academy and High Desert youth we all say thank you very much!

Donation of any amount, Goods and/or Services

· Company name placed on Posterboy Skills Academy Basketball Website

**Payment Information:** Check or Money Order Payable to Sports Academy is enclosed in the amount of:  
\$ \_\_\_\_\_

If you prefer to make your Sponsorship  
Or donation digitally online scan our  
QRcode!

